

An Investment in Success

Become a member of the Birmingham Sales and Marketing Council -- A Leader in the Greater Birmingham New Home Sales Community

WHO ARE WE?

- The Birmingham Sales and Marketing Council (SMC) of the Greater Birmingham Association of Home Builders
- The SMC enhances the sales and marketing capabilities and reputation of those who represent the GBAHB and the housing industry.
- The SMC is dedicated to developing a higher level of professionalism in the home building industry through education and networking.

WHAT DO WE DO?

- Sponsor professional designations for the Certified New Home Sales Professional (CSP), Certified New Home Marketing Professional (CMP), and Member, Institute of Residential Marketing (MIRM).
- Hold monthly programs that offer information and tips that are valuable to you in the real estate community.
- Provide you with an opportunity to network and share information with other industry professionals.

WHAT CAN WE DO FOR YOU?

- As a member, all monthly program brochures, CSP, IRM, and education flyers, HBA announcements, Sales & Marketing Ideas magazine and NSMC Hotline Directory and Speaker's Bureau will be mailed directly to you.
- Offer you discounted rates for all SMC events, including CSP, IRM, and monthly programs.
- Automatic Membership in the National Sales and Marketing Council (NSMC) giving you access to the NSMC Awards at a discounted rate for all members.

You must be a GBAHB Affiliate Member or the primary member of record to join this council. If you have any membership questions, please call Mary Beasley at 912-7000. Check the boxes below if you need to join as an affiliate.

- Sales & Marketing Council – Dues - \$75 (Mark if you are a current associate or affiliate member of the GBAHB.)
 Affiliate Membership – Dues - \$10 (Mark if you are NOT a current associate or affiliate member of the GBAHB.)

Name: _____

Company: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

E-mail Address: _____

Payment Method

- Check Made Payable to: GBAHB
 MasterCard Visa
 AmEX Discover

Credit Card Number Exp. Date Vic. Code

By: _____

**Your membership payment is not deductible as a charitable contribution for federal tax purposes; however, it may be deductible as an ordinary and necessary business expense.

Return by email to Lurenda Avery at lurendaa@gbahb.com, fax to 205.451.0201 or mail to GBAHB, 100 Oslo Circle, Birmingham, AL 35211.